

# The FIREMEN'S Grapevine

## Display Advertising Agreement Contract

Advertiser:		Date:	
Contact Person:		Phone:	Fax:
Address:			Email:
City:	State:	Zip:	URL: <a href="http://www">http://www</a> .

This advertising contract constitutes a contract between The Los Angeles Firemen's Relief Association and the above named advertiser for the purchase and reservation of the space in the *Firemen's Grapevine Magazine*, to be used for the insertion of display advertising at the size, frequency and rates contracted herein. It is the responsibility of advertiser to ensure that any materials required for the production of the display ad reach the offices of the publisher no later than the **1st** of each month. If the advertiser defaults on meeting any deadline date, the publisher has the right to publish, at the publisher's discretion and without further notice, in the fully reserved space for the advertiser, the original display advertisement. Publication of the aforementioned advertisement will constitute fulfillment by both the publisher and advertiser of that portion of the contract pertaining to the month of issue of such publication, and the advertiser hereby

accepts liability for payment in full for the advertising space under the terms of the contract. If this contract includes rates for the size or frequency, such discounts are earned only by full completion of the terms of this contract. All rates are based on press-ready/camera-ready artwork to be provided as digital file attachment through email or on disk. Any changes for layout, art, typesetting, copy changes, etc., will be billed separately at **\$75** per hour. The publisher reserves the right to refuse any advertising, which does not meet the publisher's approval. Advertisers and/or advertisers' agent(s) agree to indemnify publisher against all expenses of any nature, which may be incurred through the unauthorized use of names or pictures appearing in the advertisement, or from any infringements or violations of copyright laws. This contract is subject to change due to strikes, floods and any other contingencies beyond the control of the publisher.

<input type="checkbox"/> Open Rate	<input type="checkbox"/> 3 Months	<input type="checkbox"/> 6 Months	<input type="checkbox"/> 1 Year	Internet Advertising:	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Start Month & Year:	End Month & Year:	Display Ad Size:	Cost per Month:			

New Accounts: Full payment to the first month's advertisement is payable upon the date the contract is received at the *Firemen's Grapevine* Office. Approved accounts may be invoiced monthly upon publication, with full payment due upon receipt of invoice.

Please make check payable to:  
**Los Angeles Firemen's Relief Association**  
**7470 N. Figueroa Street, Los Angeles CA 90041**  
**323.259.5200**

Advertiser or Contact Signature:	Date:	Total Due:
Credit Card Number:	Expiration Date:	Security Code or CV: 

Visa   
  M/C   
  Amex   
  Discovery

Signature: \_\_\_\_\_